

INVENIO

Consorzio INVENIO was founded in 1994 when a number of entrepreneurs pooled their expertise in the field of organization, management, marketing and finance, to provide bodies, institutions and firms with wide-ranging 'Integrated Assistance'. A complete and efficient working group which is able to evaluate the different aspects and implications of development projects and programmes as well as to immediately set 'goals', overcoming time constraints and competence problems which are typical of specialist work. Over time, it has been consolidating its position by successfully drawing up numerous assistance projects at community level in the field of territory, environment, logistics and new economy marketing. Today, Consorzio INVENIO is a point of reference for bodies, institutions and firms that want to access the more dynamic European arena.

Activity

Settori di attività

- Integrated territorial development plans
- Area-specific plans
- Industrial settlement plans (PIP)
- Firms delocation plans
- Negotiated planning
- Check of the compatibility with and eligibility for EC programmes
- Study and planning of EC, central and local government grants
- Preparatory inquiries relating to applications for EC, central and local government grants
- Weighting of project financing in profit & loss forecasts and identification of proper means
- Territorial and business marketing
- Public administration
- Manufacture
- Environment
- Tourism
- Agriculture
- Logistics
- Transportation
- Research and technological development
- Training
- Town planning
- Finance

Institutions

The activity consists in the formulation of 'Integrated Territorial Development Plans' and in the drawing up of the relevant financing projects through the direct screening of the decisions taken by the European Parliament, the central and local government. The constant linkage with the various EU institutions (Council, Parliament, Commission) is

secured through the regional offices in Brussels and directly with the Directorates-General. For each sector of activity, there is a working group made up of specialists in Project Engineering, Socio-Economic Organization Plans, Territorial Logistics, Industrial Activities Development Plans, Assistance to Institutions in connection with Public Administration Management Problems, Training and Public Funding issues, as well as with Territorial Marketing Planning. The activity, supported by social and territorial research, has allowed the Consorzio to make the best use of the funds available in the various sectors thanks to proper planning. The Province (t.n. local government) of Latina and Frosinone, the Municipalities of Latina, Ardea, Formia, Supino and Guarcino, the 13th Mountain Community, the agency Parco Aurunci and various public bodies of the Region (t.n. local government) Campania have requested the Consorzio's assistance. The Consorzio has cooperated with the province of Ferrara in a research on divested sites within the area-specific programme 'From Divestment to Compatible Development', in which all divested industrial areas were identified in order to be requalified on the basis of projects implemented in cooperation with entrepreneurs' associations. On behalf of Pro.Svi. Promozione e Sviluppo Latina, the Consorzio has carried out a research on the divested sites in the province of Latina in order to recover and re-use them. For the Municipality of Formia, it has drawn up a project for the requalification of the Gulf of Gaeta. On behalf of the Chamber of Commerce of Latina, it has drawn up projects for the optimisation of the supply chain Filiera 'Bufalina', of the typical products and the agro-food sector. For ASPO Azienda Speciale Porti of the Gulf of Gaeta, it has drawn up a programme aimed at the development of the Gulf of Gaeta. The programme includes new infrastructures, the implementation of the three-year operational plan, studies on the computerization of the Harbour and the delocation of industrial activities. For the 13th Mountain Community, it has implemented the forest and livestock reorganization plan and it has developed a plan for forestation, e-government, rural roading, environmental awareness raising, rural development and rural infrastructures. The Consorzio participates in the technical coordination of the area-specific plan Ob. 2 System 7 Territorial area Province of Latina, which also involves 17 Municipalities, the 13th Mountain Community, the Consorzio Sviluppo Industriale Rome-Latina, the Chamber of Commerce, the Provincial Administration of Latina, and Pro.Svi Promozione e Sviluppo Latina. In the region Latium, the Consorzio has concluded framework agreements with CNA and Euroasi aimed at drafting plans for the 'Delocation of Firms' on the basis of the analysis of the economic and industrial situation in the region, the review of potential feasible initiatives, the coordination of firms and local authorities efforts. In the field of advanced training, the Consorzio cooperates, in the framework of the Pass programmes - notices 4, 5, 6, and 7/99, with the University Federico II – L.U.P.T., Confcooperative – Unione Provinciale of Naples. Consorzio Invenio is therefore able to assist bodies and institutions in the drawing up of integrated development projects with the purpose of obtaining the best mixture of funds for the investment plan and it can translate its screening and information into economic and financial programmes. The final step of the assistance consists in the drafting of 'Final Projects', in the supervision of the progress made, in the implementation of quality and security systems.

Enterprise

The services to firms are provided by business professionals, expert in management, marketing, finance, logistics, quality and security. The Consorzio can assist both individual and groups of entrepreneurs in the drawing up and submission of projects eligible for funding. It also has the resources to deal with the organization, management and

marketing of a company by applying new logistic and IT solutions. It draws up profit & loss forecasts as well as marketing reports; it deals with the weighting of the financial plan and the bureaucratic procedures. The results of these activities consist in the working out of advanced marketing strategies that, thanks to non recoverable grants and current financing, will bring organization, productivity and efficiency to higher levels, which is necessary in order to operate in the new economy. Indeed, Consorzio Invenio is able to obtain non recoverable grants under the European Structural Funds for funding the various projects concerning the Law no. 488, women's entrepreneurship, the Regional Objectives 1 and 2, the Tremonti Law. The objectives of the projects can be new initiatives, enlargement, modernisation, reorganization, reconversion, reactivation, transfer, technological innovation and training. In order to better assist firms in drawing up their projects, Consorzio INVENIO has ratified agreements with various bodies and trading associations, such as CNA Rome (t.n.: confederation of Italian craftsmen) that has 9,000 members, and Euroasi whose 7,000 members are firms. Euroasi is responsible for the assistance to firms and their access to the benefits envisaged for those who invest in depressed and non depressed areas.

Relationship

- MEDIACAMERE
- CHAMBER OF COMMERCE OF LATINA
- CNA
- EUROASI
- UNIVERSITY FEDERICO II NAPOLI – L.U.P.T.
- UNIVERSITY LA SAPIENZA DI ROMA
- UNIVERSITY DI CASSINO
- IBM ITALY – DIVISION LEARNING SERVICES
- CONFCOOPERATIVE – UNIONE PROVINCIALE OF NAPLES
- ASI Rome - Latina
- PROMOSUD NAPOLI
- Ce.A.S. – Center of High Studies against terrorism and political violence
- S.T.A.M.P.A. S.c.r.l. NAPLES
- COLDIRETTI
- ASPO – Azienda Speciale Porto di Gaeta

Staff

Anselmo Pasqual

Chairman and founder expert at screening EC, central and local government grants, Law no. 488, womens' entrepreneurship, Integrated Territorial Development and Planning

Cosimo Bianchi

Vice Chairman and founderexpert in the procedures relating to the European structural

funds and the drawing up of projects within the regional objectives 1 and 2. He assists firms in preparing the necessary documentation and in the crucial phase of maintaining contacts with banks.

Enrico Mercatali

Founder. A former multinational executive with a training in marketing & business administration received in the USA, expert at marketing and logistics of the new economy, he is the Italian member of the European development project SPRITE (Urban Economic Logistics). He deals with firms reorganization and development plans, project financing by means of European structural funds, quality projects, strategic marketing solutions in general.

Piercarlo Giorgi

Partner. An expert in financial policies, he maintains relationships with joint-stock banks as well as with bodies and institutions for the drawing up of territorial organization projects

Enzo Fiore

Partner. University professor, expert in socio-economic research, training engineering and management of training courses.

Giancarlo Remotti

Partner. Engineer, expert at project engineering, he is a specialist in the drawing up of logistic projects and territorial and environmental reorganization plans

Domenico Novello

Partner. Agronomist, expert in the drawing up of technical/agronomic projects for the farming and wood farming industry. The projects aim at managing, setting up and running farms, cattle and wood farming businesses. He also is a specialist in the formulation of area-specific development plans for feasibility, soil improvement and the relevant professional training courses.

Antonio Carrozza

Partner. Chartered accountant and auditor, tax adviser and expert in administrative matters

Alberto Guzzon

Partner. Architect, expert in recovery plans and territorial requalification and development projects

Carlo Bonanni

Partner. Expert at territorial policies, logistics, development of primary and secondary infrastructures, cable laying, industrial development areas, employment and work policies.

Studio Associato Architetti Camillo Di Carlo e Concetta Di Virgilio

Partner. Architects, expert at Urban Planning and Infrastructural Interventions, they are able to draw up projects for the sector 'environment and nature'. They deal with occupational safety in the construction sector.

Info

Consorzio INVENIO

Legal form	Syndicate of entrepreneurs
Registered office	Via Po, 37 - 00198 Roma
Operating base in Latina	Via Oslavia, 64 - 04100 Latina Tel. +39/0773/ 66.58.80 - fax +39/0773/ 69.56.23
E-mail	cons@invenio.it
Object	Servizi di Marketing e Finanza
Duration	30/06/2004
Chamber of Commerce Registration no.	798962
Registration no. at Court of Rome	5979/94
VAT registration no.	0474922100
Generic description	Marketing e Finanza
Istat category	72.0 - 74.0 - 80.0 - 22.0
President	Anselmo Pasqual